

Social Connection Projects

Funded by a grant from The Carol Ann and Ralph V. Haile, Jr./U.S. Bank Foundation



Community
Driven
Artist Led

Social Connection Projects Take Place In Era Of Physical Distancing

In a time where physical distance is necessary to keep us all safe, how can artists keep us connected?

A series of artist-led projects were funded in this uncertain time to keep Cincinnati together, separately. Eric Avner posted on his facebook feed on March 13th, “Okay #Cincinnati: How do we remain socially connected when we have to be physically distanced?” He asked folks to submit ideas to People’s Liberty’s website, which resulted in 38 idea submissions. Seven of these bright ideas were then funded by The Carol Ann and Ralph V. Haile Jr./U.S. Bank Foundation in partnership with Wave Pool.

The projects ranged from mobile projections to food delivery to roving yard flamingos. One thing they all have in common: they aim to connect people to each other, from a distance.

Projects

Projection Connections
by Douglas Bortrager

Soup and Bread Cincy
by Katie Vogel

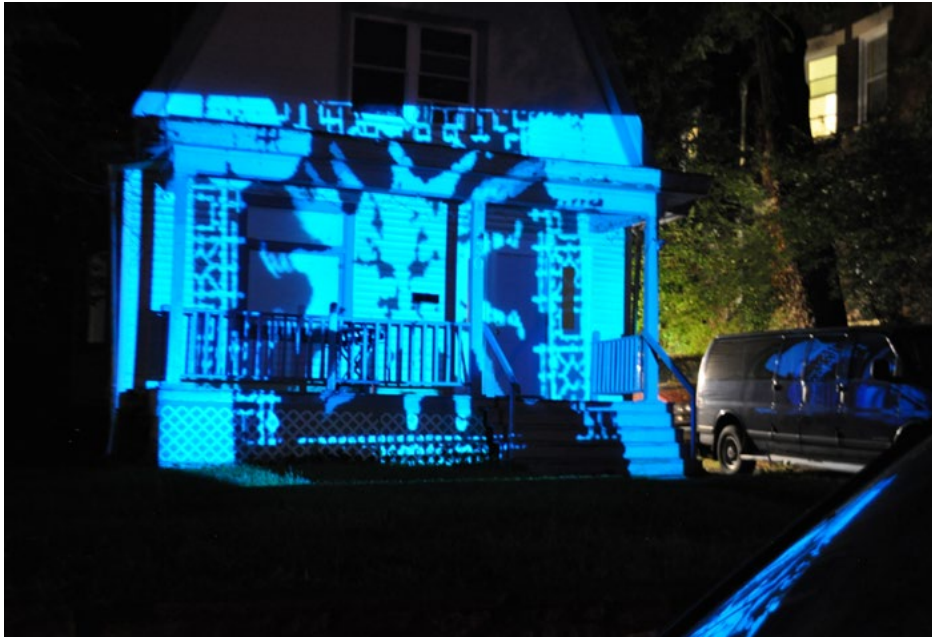
Dial-Up
by Colleen O’Connor*

Pink Flamingo Rescue
by Jeffrey Miller

Food Tour To Go
by Barb Cooper

Signs of Respect
by ART HAGS

* Coordinated by Colleen O’Connor, inspired from idea by Katherine Durack.



Projection Connections

by Douglas Borntreger

A traveling light projection installation, Borntreger coordinated with artists to develop content that was seen as light up displays from their houses and apartments throughout the city.

Created in partnership with Know Theater.



Engagement

15 Installations

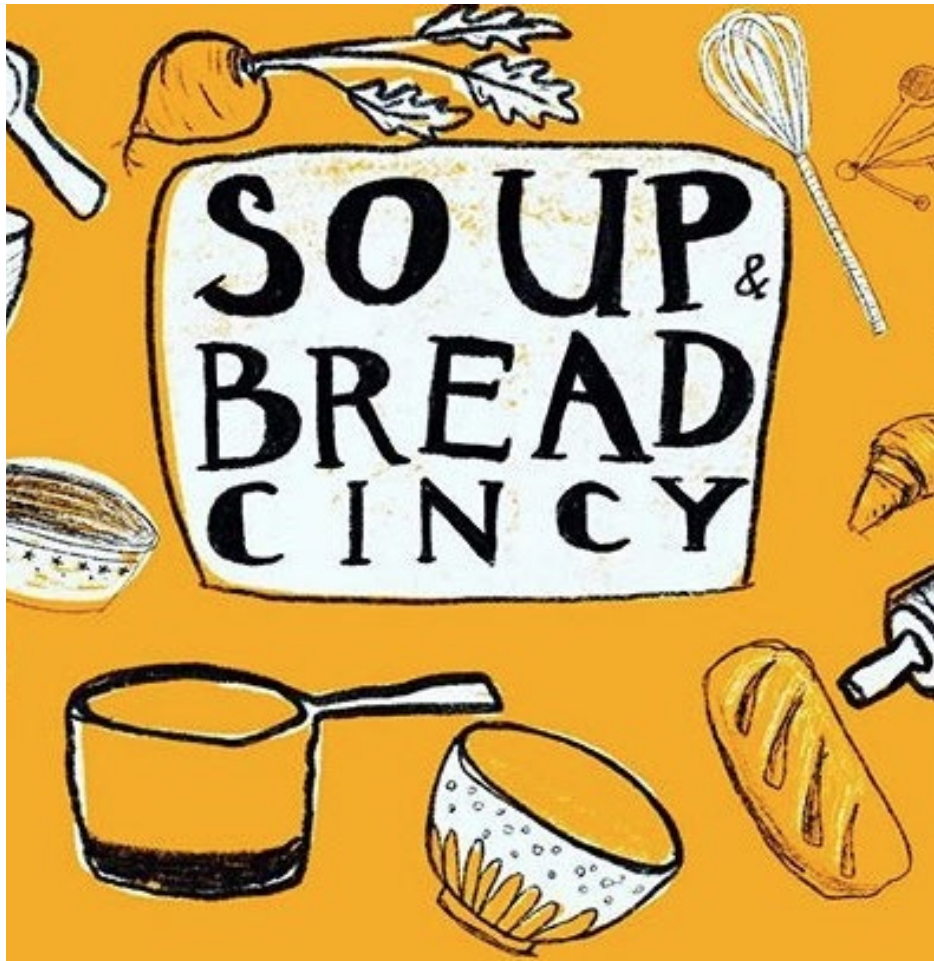
7 Neighborhoods

2,700 Viewings

673 Followers on
Facebook

Estimated live
impressions

9,800 views on social



Soup & Bread Cincy

by Katie Vogel

Virtual dinnertime is an opportunity to check-in and share a meal. Weekly dinners were made out of pantry staples and shared virtually among strangers. Additionally, delivery of needed food staples was coordinated for people who needed them to participate. The project also supported local musicians with a mid-dinner set from folks including The Tillers' Mike Oberst, and Kate Wakefield.

Engagement

43 Participants

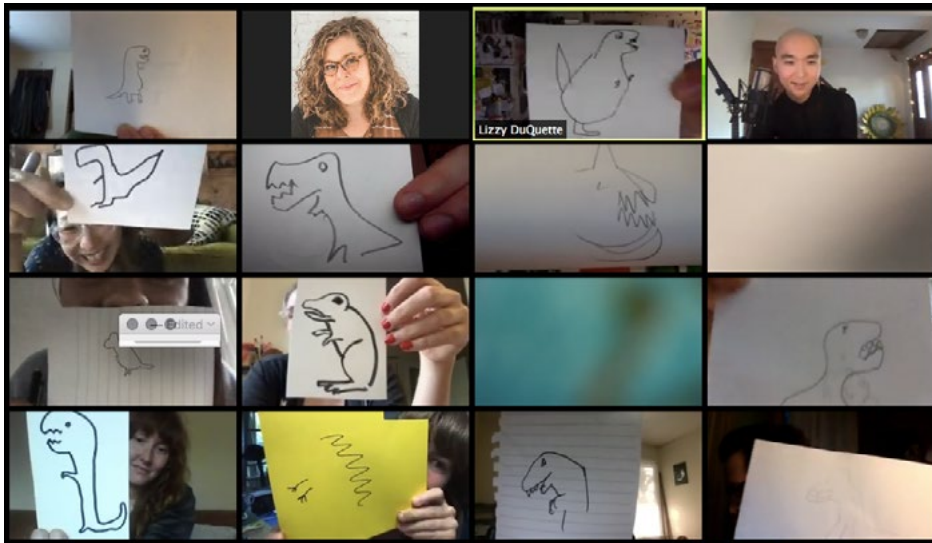
Participants from
12 local neighborhoods,
4 US cities, and
2 international cities

4 Dinner Concerts

Average musician
earning was \$300 per
30 minute gig

**\$110 of Groceries
donated**

**200 Facebook
Members**



Dial-Up

coordinated by Colleen O'Connor, inspired from idea by Katherine Durack

A series of dynamic and participatory community conversations with artists, musicians, entrepreneurs, and others to inspire connection to ones' neighbors both near and far through shared-experiences. Referencing past ways of communicating and connecting with larger groups of people through telephone party-lines and internet chat rooms – *Dial Up's* approach is inclusive and plural. It does not discriminate or eliminate participation, and intends to reflect, commiserate, and postulate on what we are currently experiencing, how we are coping, and why our world will never be the same.

Engagement

9 Conversations

465 Attendees

6,700 Social Media Impressions

Across Facebook and Zoom

Pink Flamingo Rescue

by Jeffrey Miller

Intended to elicit a smile and a reminder of our connection to community, this project used a flock of 100 portable yard flamingos. Participants signed up to 'adopt' this flock for a few days in their yard, and Miller installed and then moved the flock to a new, randomly-selected location. Those who adopted the flock were encouraged to participate in the yard placement process and creative decorating of the flamingos.



Engagement

9 Neighborhoods

117 Followers on
Facebook

10,000 Viewings
Estimated live
impressions

2,000 views on social

Food Tour To Go

by Barb Cooper

Presented by Cincinnati Food Tours, a small box of non-perishable items from Findlay market merchants will be delivered to your door. Send a special gift to a family member, friend, or neighbor. Thank a first responder. Order in bulk for your next virtual meeting with co-workers. Or just treat yourself! This grant provided free shipping to the first 80 orders.



Engagement

137 Total Boxes Sold

\$1,406 Products
Purchased

55 Boxes Sold Out
of State

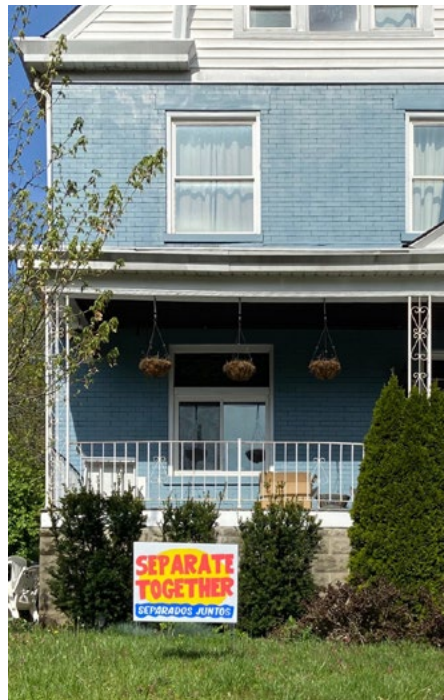
Helping support Findlay
Market merchants

Shipped to 15 states

Signs of Respect

by ART HAGS

Signs of Respect was a call for neighbors to interact with each other outside of digital communication by utilizing a DIY approach to create homemade, upcycled signage. Individuals were invited to follow prompts using simple templates to create signs for their yard or windows to support methods of 'IRL' connectedness, holding space for creativity, and recognition of one another in our most immediate surrounding during these anxious and trying times. The ART HAGS group is comprised of Linnea Gartin, Liz Miller, Amy Scarpello, Kate Tepe, and Cori Wolff.



Engagement

50 Signs to Artists

50 Signs Given Out
at Art Climb

50 Made in Classes

Camp cARTwheel
and Cincinnati Art
Museum Camp

2 Press Coverages

From Spectrum and
Channel 12

Thank You!

Contact

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